

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2014 as qualifying date & National Voters' Day, 2014 – Publicity – Scrolling in Television Channels – Payment of bills Rs.1,18,484/- to Spoorthy Communications Private Limited, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1449

Dated: 15-04-2014

Read the following:-

1. Govt. Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013
2. Govt. Lr.No.3136/Elecs.E/A2/2013-16, dt:25-11-2013
3. Govt. Lr.No.3136/Elecs.E/A2/2013-34, dt:06-12-2013
4. Govt. Lr.No.3136/Elecs.E/A2/2013-46, dt:07-12-2013
5. Govt. Lr.No.3136/Elecs.E/A2/2013-57, dt:21-12-2013
6. From M/s.10 TV Channel, Hyderabad, Invoice Nos.
SR/1,013/13-14 dt:01-12-2013, SR/1,067/13-14 dt:11-12-2013
SS/1,049/13-14 dt:01-12-2013, SS/1,068/13-14 dt:11-12-2013
SS/1,085/13-14 dt:16-12-2013, SR/1,115/13-14 dt:01-01-2014
7. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt:11-04-2014

ORDER:

In the letters 1st to 5th read above, M/s. 10 TV Channel, Hyderabad has been requested to telecast spots and scrolls through their channel from 28-11-2013 to 23-12-2013 to create awareness among the citizens / electors in connection with Summary Revision of Photo Electoral Rolls w.r.t. 01-01-2014 as the qualifying date. Accordingly, M/s 10 TV channel, Hyderabad has telecasted the spots and scrolls and furnished the bills for an amount of Rs.1,18,484/- including all taxes and requested for arranging payment as detailed below.

Sl. No.	Letter No. & Date	Invoice No. & Date	Amount of Rs.
1	Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013	SR/1,013/13-14 dt:01-12-2013,	2,528
		SR/1,067/13-14 dt:11-12-2013	5,899
2	Lr.No.3136/Elecs.E/A2/2013-16 dt:25-11-2013 & Lr.No.3136/Elecs.E/A2/2013-34 dt:06-12-2013	SS/1,049/13-14 dt:01-12-2013,	19,326
		SS/1,068/13-14 dt:11-12-2013	46,292
3	Lr.No.3136/Elecs.E/A2/2013-46, dt:07-12-2013	SS/1,085/13-14 dt:16-12-2013	40,225
4	Lr.No.3136/Elecs.E/A2/2013-57, dt:21-12-2013	SR/1,115/13-14 dt:01-01-2014	4,214
Total			1,18,484

(Contd...2...)

2. After careful examination, Government hereby accord sanction for payment of **Rs.1,18,484/-** (Rupees one lakh eighteen thousand four hundred and eighty four only) to Spoorthy Communications Private Limited, Hyderabad towards the cost of telecasting the Scrolls in their channel from 28-11-2013 to 23-12-2013 to create awareness among the citizens / electors regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as qualifying date.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 104 Charages for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 7th read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **“Spoorthy Communciations Private Limited, A/c No.32355739802, State Bank of India, Patney Centre, Secunderabad IFSC Code No:SBIN0000916, PAN No.AARCS5604C.**

5. This order does not require the concurrence of Finance Department as per the orders in force vide G.O. 7th read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O.
PRINCIPAL SECRETARY TO GOVERNMENT

To
The General Manager-ADVT & MKTG,
Spoorthy Communication Private Limited, Hyderabad
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER